

# NELSON BUSTAMANTE

Press Kit



PRODUCTION



# NELSON BUSTAMANTE

## Host

Nelson Bustamante is considered a versatile presenter by media communications specialists due to his ability to take the public to the edge of emotions – from complete happiness and euphoria to the deepest sentiments of mankind. His talent and ability is shown through his work with Unicef, RCTV, Promofilm, Cuatrocebras, Endemol, Telemetro, Nickelodeon, The Travel Channel, Sony Entertainment Television, The History Channel and most recently, with Televen on UN MINUTO PARA GANAR among other credits.

In Central America, Bustamante was labelled as “El Chamo Del Rating” for his work on EL FAMILIÓN NESTLÉ game show, airing in Panama, Guatemala, Nicaragua, El Salvador, Honduras and Costa Rica during Sunday primetime from 2005 to 2007. He recently won two Emmy awards in the Human Interest Program and Television Presenter categories for his documentary POR ESTOS PASILLOS DE RCTV. He also won an Emmy for SUEÑOS DE LIBERTAD back in 2010. He became the first Venezuelan UNICEF goodwill ambassador for his commitment and hard work on behalf of children and received the Prix Jeunesse Transtel in Germany for his program HAY QUE OÍR A LOS NIÑOS.

Bustamante’s successful career and credibility captured the attention of heavily-advertised companies and enticed them to represent his brand and image. The list includes Nestlé Centroamérica, Viagra (Pfizer), Triple Gordo, Digitel, EN-TEL Venezuela, Lotería de Oriente, Bimbo, Optical Berl, Kia Motors, McDonald’s, Gillette, Avón, Telcel, Coca-Cola, Pirelli, Cerelac, Banco Provincial and Centrum among others.

Nelson Bustamante currently lives in Miami, taking the steps to continue a fruitful career and traveling the continent to create diverse television programs.







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## Reel



## CONTACT

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