

ALBERTO SARDIÑAS

Press Kit



PRODUCTION



ALBERTO SARDIÑAS

Author / Columnist / Motivational Speaker

Alberto Sardiñas is the host of “**Íntimo**”, a leading syndicated radio show in the U.S. Hispanic market broadcasted by Univision Radio. Each night, Alberto receives phone calls from listeners looking to share their stories and receive a friendly opinion. Thousands of people listen to him nightly, and watch him as a contributor on network television shows such as “**Despierta América**” and “**Tu Desayuno Alegre**”. His career and personal story were featured on Univision’s award-winning journalistic newsmagazine, “**Aquí y Ahora**”

Alberto actively participates as keynote speaker for various organizations in the U.S. and Latin America, presenting topics on personal and professional growth. As the author of the book “**The Power of Your Story**”, he compiled 40 true, short stories portraying life lessons told to him by his listeners. Alberto shares weekly articles and videos on his personal blog, www.albertosardinias.com and his columns are frequently published in leading magazines and blogs. Alberto holds a BA in Communications from Universidad Católica Andrés Bello in Caracas, and an MBA from the University of Miami.

As part of his community work, he is actively involved with non-profit organizations including St. Jude Children’s Research Hospital and Big Brothers Big Sisters. He is also a Member of the Board of Radio Lollipop USA. Alberto was chosen by Radio Ink magazine as one of its 2012 Rising Stars.



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