

# PILAR MARRERO

Press Kit



**PRODUCTION**





# PILAR MARRERO

Journalist / Writer

Pilar Marrero is a journalist and author with long experience in covering social and political issues of the Latino community in the United States. She is one of the foremost experts on immigration politics in the US media world and has covered the issue extensively over her years as a reporter.

In 2012, Pallgrave McMillan published her first book, *Killing the American Dream*, which chronicles the last 25 years of immigration policy mishaps in the United States and their consequences for the country's economic future. The book was also published in Spanish by Penguin Books with the title "El Despertar del Sueño Americano".

As a reporter living in Los Angeles, the epicenter of immigration and diversity in the U.S. West coast, she has covered government at all levels, including all the Presidential Races in the United States since 1992, from a multicultural point of view. She has worked in print and broadcast, and in the last few years has become an avid social media enthusiast with a combined 15,000 followers on Facebook, Twitter, Instagram and LinkedIn.

She also has been a journalism professor at UCLA Extension and Cal State Northridge, teaching Reporting and Writing, Feature Writing and Introduction to Spanish Language Media.

Pilar has also seen the political world from the inside, as Communications Director for Los Angeles County Supervisor Hilda L. Solis, before coming back to journalism to cover the 2016 Presidential campaign for Impremedia, a company with media outlets in 15 markets across the US, including the flagship *La Opinion* Newspaper in Los Angeles. Other newspapers in the company include *El Diario* in New York, *La Raza* in Chicago and *Rumbo* in Houston, Texas.





# POLITICAL JOURNALIST AND PANELIST

Pilar has participated as a political journalist in several election and political panels. A sample:

(2012) Advancement Project: Los Angeles 2013 Mayoral Elections Panel on public safety (Panelist-Journalist)

(2012) Miami, Florida, European Union Center of Excellence: University of Miami and Florida International University, invited speaker. Breakfast Seminar on Immigration in the US and EU. Invited Speaker

(2005) La Opinion: Univisión bilingual debate of Los Angeles mayoral race in the runoff. (Panelist)

(2004) League of Conservation Voters: Environmental debate of Presidential candidates- primary election for President in English (Panelist).

(2003) KTVU-TV Walnut Creek: First debate of the California Governor's recall campaign in English. One of three journalists posing questions to candidates.

(2001) Co-host: Los Angeles Mayoral debate, Univisión.

(1999) La Opinion: Univisión debate in Spanish for the gubernatorial race (Co-host)







# AWARDS

(2011) California Chicano News Media Association (Latino Journalists of California): Career Achievement Award

(2011) City of Los Angeles, Certificate of Recognition, emerging leader in journalism and media and for promoting diversity and cultural awareness within role in media.

(2010) National Association of Hispanic Publications, José Martí Publishing Awards, Outstanding Special Section, Gold Award.

(2006) New America Media National Award: Series of articles: Latinos and African-americans, parallel histories

(2004) International Center for Journalists Fellowship (One of 10 fellowships awarded that year that paid for projects on international reporting): Developed series titled 'A NEW PATH FOR INTERNATIONAL MIGRATION: LATINAMERICANS IN SPAIN'

(2004) Second Place The National Association of Hispanic Publications: Outstanding Political Article

(2003) Honorary Mention by the National Association of Hispanic Publications: Outstanding Editorial Column

(2002) Honorary Mention by Interamerican Press Association: Opinion category

(1998) Interamerican Press Association: team award for reporting on immigration

(1997) Interamerican Press Association: Team award. Jose Antonio Miro Quesada for La Opinion's campaign to promote hispanic voter registration

(1996) Interamerican Press Association: team award for political coverage of the presidential election

(1992) National Association of Hispanic Publications: Outstanding Prize for Reporting on Latin America for the series "The state of the press during the war in El Salvador"



# PILAR MARRERO Reports



Pilar Marrero on CNN



Pilar Marrero, comments on the shoe throwing against then Pres Bush



The Anti-Immigrant Mistake

## CONTACT

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