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Victor Cordero “El Paparrush”



Born in Mexico City from a family of actors and singers, Victor Cordero started to be in front of the camera at a very early age. Being the son of a TV producer, and being related to some actors in the sets of the soaps in Mexico, he began doing little parts while he continued his education.

Going to the Mexican University (UNAM) and graduated in the major of TV and Video Transmissions, he came to America and enrolled at the former Rancho Santiago College in the city of Santa Ana, now known as “Santa Ana College” and “Orange College”

Victor Cordero graduated with honors and formed among other co-students the first newscast in Spanish to be broadcasted in the campus and city cable system.

After that, he became a news videographer for couple of the major stations here in Los Angeles market including KMEX-TV32, KVEA-TV52 and KCBS-TV2 where he won several Emmys to his editing, photography and story telling.

After adventuring in the technical side of the industry, “El Paparrush” produced a show called “El Chisme Caliente” (Hot Gossip) show about entertainment that aired for over a year in a local station here in LA (KSFV-TV26) and then got picked up by the network Azteca America for its transmission at a semi-national level for near 2 years.

While this is going, Victor Cordero “El Paparrush” is doing entertainment stories for other parts of the world.

Knowing much about the latino celebrity scene, Victor Cordero is invited to be part of the NBC/KVEA-TV52 Telemundo family as entertainment reporter for the morning show.

He was a key part of the entertainment department of Telemundo both Local and National for 11 years.

During this time, Paparrush spent almost two years alongside La Socia de la Que Buena under the command of Pepe Garza. Entertaining show M-F 11am-3pm Paparrush and La Socia enjoyed top ratings on their slot.

Paparrush has spoken to not only latino celebs, but also stars of the Hollywood market. You name it, Victor has interviewd them, Slama Hayeck, Ricky Martin, Pepe Aguilar, Rebeca Jones, Harrison Ford, Tom Cruise, Penelope Cruz, Alec Baldwin, Shakira, among many, many others.

Now Victor Cordero El Paparrush is having a blast working alongside with his dad on his own radio show on a internet radio station. www.maxradio.tv

In this morning show "El Show del Paparrush y su Papá" father and son tackle just about any topic imaginable. From abortion, gay and lesbian marriage, to sports or who is getting a star in the world famous walk of fame in Hollywood. After all, the radio station is located in the hart of the entertainment capital of the world: Hollywood. Scoring more tht 2 MILLION listeners a day, both dad and son agree to disagree during this 3 hour morning show (Monday-Friday 9am-12 noon)

Experience

2014 to today's date

- News Department on MundoFox22 locally and recently cover the visit of President Barack Obama to the Vatican doing live reports from Rome, Italy a full week.
- Que No Te Cuenten, National Entertainment Show for MundoFox

2001 to 2013

- Worked at Telemundo 52 and Telemundo Network
- Morning Show Buenos Días weather Anchoring the 2 hour NEWS show to doing live shots from just about anywhere in the city. (Community Festivals, Sports Events, Schools, or simply at the corner Bakery at any given City in LA)
- Also Anchored the Entertainment Show Acceso Total. (Half hour magazine show mostly for product integration with entertainment content)
- Performed as entertainment correspondent for National Morning Show of Telemundo "Levántate" where did daily live shots from LA with the "Hollywood Scene" or some times going live form anywhere in the world.



- London for the Premiere of Avatar (James Cameron) Live for News, Acceso Total and Buenos Días
 - Spain and Austria for Knight and Day (Tom Cruise and Cameron Diaz) Live for News, Acceso Total and Buenos Días
 - Puerto Rico for Latin Billboard Awards Live for News, Acceso Total and Buenos Días
 - Honolulu Hawaii for Pirates of the Caribbean Live for News, Acceso Total and Buenos Días
 - Verona, Italy for premiere of Romeo and Juliet Live for News, Acceso Total and Buenos Días
 - México City for several interviews with celebrities. Live for News, Acceso Total and Buenos Días
 - Miami, New York, Chicago, and several more cities in the US for movies Junkets as well as premieres and concerts.
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- Querétaro y Guanajuato for a half and hour Special Series on Bicentenario de México
 - Most recently on Moscow for the premiere of A Good Day to Die Hard with Bruce Willis.
 - Among countless red carpets, Oscar's Coverage, Golden Globes etc.
 - Anchoring Buenos Días News of Telemundo 52 Monday-Friday from 6 to 7 am.

