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# CARLOS ALVAREZ

*Radio & Television Host*

Video Links:

1.- Working at Lanzate (Los Angeles)

[https://www.youtube.com/watch?v=2j209\\_5qqr0](https://www.youtube.com/watch?v=2j209_5qqr0)

2.- Latin Grammy Backstage Interviews

<https://www.youtube.com/watch?v=VqW0AVMAduI>

3.- Interview with Daniel Sarcos during radio show:

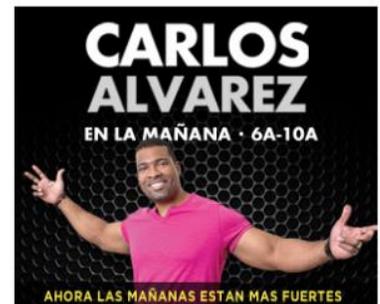
<https://www.youtube.com/watch?v=ICvjFicMcYI>

Carlos is a Puerto Rican native, of Dominican parents, Radio and TV on-air talent, Emmy award winner. Carlos' love of broadcasting began during his teenage years. Never imagining that he would end up in radio or TV, Carlos pursued a degree in Business Administration from the Instituto Tecnológico de Santo Domingo. In the Dominican Republic, Carlos began his career in Banking and was still in Banking when he relocated to Los Angeles in 1992.

Carlos is the host of the morning show “Carlos Alvarez en la Mañana” in Super Estrella 107.1, on-air since 2/28/13. “Carlos Alvarez en la Mañana” is a fun and fast paced entertainment show that covers artist interviews, comedy, lifestyle, gossip, fashion, news, traffic, weather, contest, listener participation and music.

Carlos is also the host of the weekly syndicated top 20 countdown “Las Super 20”, where he presents the top 20 Latin pop and rhythm songs in the company of a music celebrity.

Carlos is the co-host of “Tu Mundo Hoy”, a TV show that allows the Latino community to better their health and finance.



In 1996 Carlos started his radio carrier at KLVE 107.5 (Los Angeles) on the weekend slot. In a matter of months, he was given the coveted position on the top rated love song show, “Romanticas”. In September of 2000 Carlos accepted the challenge of the afternoon drive, he held that position until November 2012. Carlos also functioned as KLVE’s Program Director from 1999 to 2004.

In August 2009 Carlos became co-host of “Primera Edicion”; the morning news TV show on Univision (Los Angeles). From March 2011 until November 2012, Carlos co-hosted his own daily TV show in Telefutura 46 (now Unimas) under the name of “Lanzate”, an entertainment show full of energy, guests, music and useful information.

In 2010 Carlos accepted the invitation from his friend, the late Jenni Rivera, to participate as her love interest in her video “Porque No Le Calas”.

In 2007 Carlos won the EMMY award for hosting the Univision National Broadcast of the “Rose Parade”. In 2006 Carlos was nominated for the Marconi award by the National Association of Broadcasters for "Personality of the year-Spanish radio" and then again by the Radio & Record Magazine in 2007. Carlos won the “Monitor Latino” Latin Pop Radio Personality of the Year on 2009 & 2010.

Carlos loves to give back to the community. Since 2005, Carlos has participated with the homeless organization, Los Angeles Mission, bringing awareness to the Hispanic community. Since 2006 Carlos has volunteered and helped raise millions of dollars for the children who suffer from cancer at St. Judes Hospital.

Carlos also has covered special awards such as the Latin Grammy, Premio Lo Nuestro, Premios Juventud, Premios Billboard and other prestigious events for radio and TV.

Carlos knows the importance of a healthy body and that’s the reason why he became a certified “Insanity” instructor.

Carlos is a happily married man to his wife Millie and the proud father of Karina, Maya and Michael. He enjoys exercising, riding his Harley Davidson, playing golf, and watching the Lakers and the Dodgers games.



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