



UNO PRODUCTIONS INC
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ANDREA RUEDA

SPORTS & ENTERTAINMENT ANCHOR



Demo Reel: <https://youtu.be/QT5APHv7LYY>

Sport Demos:

Canelo Post Fight Interview → <https://youtu.be/JYcHHimy5hE>

Oscar De La Hoya's Interview at Canelo's 10 year anniversary → <https://youtu.be/MYjlyngC9NM>

Jojo Diaz Postfight → https://youtu.be/C5zl_ZGGWYY

Experienced bilingual TV Host and Content Creator. Recent work includes working for Estrella TV as a live segment host and weather, live boxing reporter with Golden Boy Promotions as well as her own lifestyle show for youtube.

Spokesperson for various top brands (automotive, beauty, lifestyle), represented multiple national commercial campaigns (Target, Pepsi, Wells Fargo...etc), model for beauty brands (Senna Cosmetics, Sephora..) and much more.

Graduated with a Bachelor's in Broadcast Journalism with a minor in Spanish history from Cal State University Fullerton in 2011.

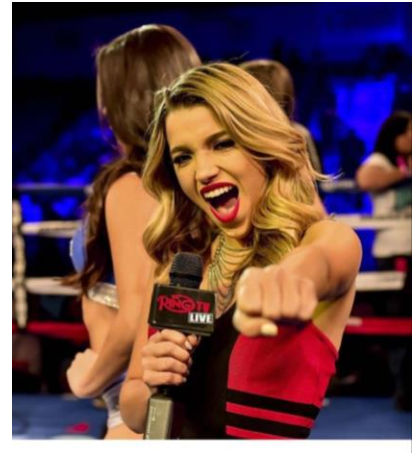


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BIO

Most recent work includes broadcasting live for Canal Estrella in lifestyle segments and weather, national commercial campaign for Wells Fargo and Alaska airlines that are currently airing. She has also worked as a live broadcaster and reporting boxing for Oscar de la Hoya's Golden Boy company. She loves being the first person interviewing these passionate athletes after a fight, creating scripts for my pieces, working on LIVE TV was/is one of the most thrilling experiences ever, and producing all around is galvanizing.

Born and raised in Barranquilla/Colombia, dance fanatic, love to make people laugh, inspire and be inspired by cultures and authenticity.



As soon as she landed in the US (Los Angeles) she started her studies in Advertising and Design in Pasadena City College, then transferred to Cal State University Fullerton to continue studies in advertising, dance, philosophy. Her university involvement includes being the SPJ (Society of Professional Journalists) Vice-President for 2 years, and graduated with a Bachelor's in Broadcast Journalism with a Minor in Spanish History: Cal State Fullerton 2011.

Her work has been featured in commercial, music and print work for various iconic brands such as: IHOP, PEPSI, GOLDEN BOY PROMOTIONS, WELLS FARGO, CROWN ROYAL, TOYOTA, SENNA COSMETICS, AMBIANCE COSMETICS, FREE YOUR MANE, CROWN ROYAL, ALASKAN AIRLINES, TARGET, SAMSUNG, MOTOROLA, UNDERCOVER BOSS, CBS, NBC, ACCESS HOLLYWOOD, TELEMUNDO, DISNEY, SHOEDAZZLE, CHRIS BROWN, WISIN, BILLON, DURAN DURAN, LUIS ALBERTO AGUILERA and others.

Andrea has trained in one of the best schools in communication: Cal State Fullerton.

Acting training: Tony Barr School of Acting in Santa Monica and Graham Shiels Studios in Hollywood and most of the dance studios LA has to offer.

In sports she excel in Tennis; Andrea loves to travel and hopes to have her own travel show in the near future. She balance her life with meditation, beach volleyball, dance, continuing her studies in academia, and acrylic painting inspired by her husband's photography.



Currently learning her third language: Hebrew at American Jewish University AJU in Bel Air, CA



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RESUME

TV Host

Canal Estrella TV
Ring TV Live
Nissan
Undercover Boss
The QYOU Web-international
The Tradevine & Actor's E Show
Quick Auto Funding
Quick Flix TV show
Assassination Games

Segment host and weather
Boxing Reporter
Bilingual TV Host
TV Host
Bilingual TV Host
Online Live Host
Host/Spokesperson
Bilingual TV Host
Host

Liberman Media
Golden Boy Promotions
Clocker Shade Productions
CBS
Q Media Productions
Pepper Jay Productions
Chris Castillo
Crazy Ace Productions
Josh Capo

TV / Commercial

Wells Fargo
Crown Royal
IHOP
Samsung
Shoedazzle
Pepsi
Target
TVG Network

Role

Principal
Principal
Principal
Dancer
Lead Model
Featured
Lead Dancer
Lead Girl

Director/Production

Ramses Albiñana
Shawn Wallace
Rich Wafer
Joe Mendez
Joel Lava
Terri Timely
Augustus Punch
John Shepphird

Print

Alaskan Airlines
Motorola
Ambiance Cosmetics
Senna Cosmetics
Free Your Mane
Fairy Girl Clothing

Dance Model
Lifestyle Model
Hair Model
Make-up Model
Hair Model
Yoga Wear Model

Sara Pine
Industrial
Darren Zuzow
Eugenia Weston
Israel Segal
Nikki Adams

Dance/Music Video

Luis Alberto Aguilera "Anoche"
Duran Duran "Pressure Off"
Escape From Wonderland & EDC LV
Wash ft. French Montana
Billon ft. Maxine Ashley -"Special"
Wisin- "Que Viva la Vida"
Turbo T Double-"Calm of Breeze"
Calibash '11 & '13 Staples Center
Joey Montana
Queen Mary Salsa Competition

Lead Actress
Model
Live Performer
Lead Girl
Hero Girl
Feature Dancer
Lead Girl
Latin/hip-hop
Lead Dancer
Salsa Dancer

Yairo Montez
Duran Duran
Insomniac
Johnathan Petrosyan
Robert Schober
Jessy Terrero
Jimmy Jam Jam
SBS Latino 96.3FM
Universal City Walk
Khalilah Ladik Girelli



Training/Skills

Theatrical/Commercial: Graham Shiels Studios 'GSS', Tony Barr Film Actor's Workshop. Audition Techniques at Spotlight Studio Academy. Killian's Commercial Workshop.

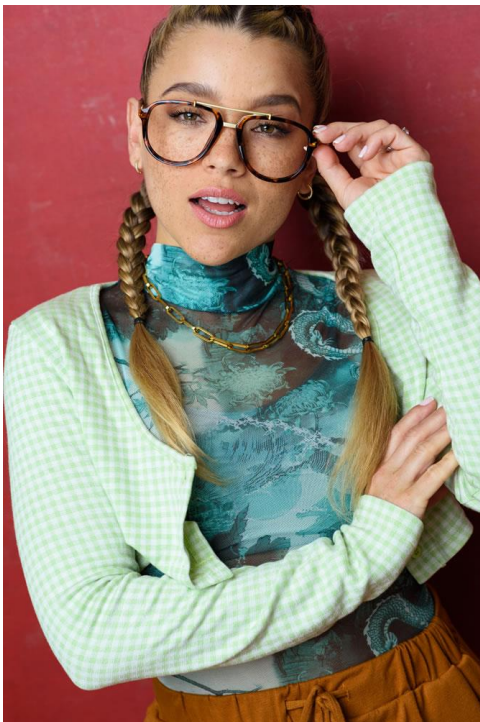
Dance: Salsa Intocable Dance Company, Kiyana Dance Company, Millennium, Debbie Reynolds Dance Studio & The Edge.

TV Background/Stand-in: The Voice/Christina Aguilera's Stand-in (NBC), CSI Miami (CBS), Ned's Declassified (Nickelodeon).

Internships: Access Hollywood NBC, KCAL9/CBS2 News and Latino 96.3FM SBS productions.

Education: Broadcast Journalism BA and Minor in Spanish History, Cal State Fullerton 2011. Currently learning Hebrew at AJU University, Bel Air, CA.

Skills: Fluent Spanish, Tennis, Volleyball, Salsa, Samba, Belly Dance, Burlesque & Freestyle.



DEMOS:

- Mana - Lead Actress - <https://www.youtube.com/watch?v=ChUjffGI5rM>
- Old Navy National Commercial - <https://www.youtube.com/watch?v=psrd8kCmKBI>
- Luis Alberto Aguilera - <https://www.youtube.com/watch?v=CWQxduTKFNc>
- Wells Fargo National commercial - <https://www.youtube.com/watch?v=Lfmyvxom3y8>
- Weather anchor "Buenos dias Familia" - <https://www.youtube.com/watch?v=prXchc0LHIM>
- Weather anchor "Buenos dias Familia" 2 - <https://www.youtube.com/watch?v=dBXx4H63jUM&t=15s>
- Red Carpet - <https://www.youtube.com/watch?v=9X-RxoAfQEg&t=16s>
- Host Reel - <https://www.youtube.com/watch?v=5lmSaBUUufo>

