



Argelia Atilano

Radio Personality. Host.

The dynamic combination of beauty, joy, simplicity and incredible personality have made **Argelia Atilano** one of the most beloved Latina communicators in Hispanic media. Her name is a summary of successful work that forms a consolidated career in radio and television.

Born in Chicago, Illinois, to Mexican parents, **Argelia** was raised and studied in Los Angeles. Excelling in his studies, he became the first person in his family to attend college. The Mexican-American communicator has two specialties, one in Communication Sciences and another in Spanish Literature from Loyola Marymount University. **Argelia** began her career as an intern for CBS-TV Channel 2. After a few years she began to discover the world of radio coordinating promotional events for KRLA and KLSX stations. It was on the Los Angeles television channel, KVEA-52 on Telemundo where she received her first opportunity to speak to a massive audience as host of her own segment called Generation X.

In 2003, **Argelia** joined the Univision Television network where for 10 years she led the entertainment segment from Hollywood for the nationally leading newscast, *Primer Impacto*. She also collaborated in national programs and special projects such as: *Premios Juventud*, *Premios Lo Nuestro*, *The Latin Grammys*, *Ver Para Creer*, *Viva La Familia de Todo bebé*, *Despierta América*, and *Mira Quién Baila*, where she competed during the third season.

All this happened while **Argelia** got up daily at 3 in the morning to be present with her husband Omar Velasco, both co-hosts of the morning show for Los Angeles' leading Spanish-language radio station, KLVE 107.5 FM, which recently completed a successful eighteen incredible years on the air. Now, Omar y Argelia returned with their successful morning show as unique as their great love story that was born being "on the air" on the radio at their new home [La Mega 96.3 FM!](#)

Argelia's work has been recognized with 5 Golden Mike Awards, the keys to the city of Huntington Park, State Senator of California Gil Cedillo Award and nominations for the most distinguished awards in the industry, the Emmy Awards and the Marconi Radio Awards.

Argelia has worked and collaborated closely with charities such as the Hispanic Scholarship Fund, St. Jude's Research Center, Susan G. Komen for the Cure, The American Red Cross, Padres Contra El Cancer, The Blind Children's Center, Girls Today Women Tomorrow, Step Up and Proyecto Pastoral. Always putting her community first, one of her most esteemed projects is through the same high school where she studied, Garfield High School, in East Los Angeles.



Here she participated in the scholarship program, The Escalante Scholarship Fund, where she motivated students who are about to leave school, cultivating in them the determination to move forward with their studies and attend college, despite the obstacles they face. In 2013, Argelia fulfilled its great dream of creating its own scholarship foundation "*The Argelia Atilano Scholarship Fund*" whose objective is to grant scholarships to young Latinas graduated from Garfield High School and accepted to their *alma mater*, Loyola Marymount University in California.

Argelia has collaborated as an official spokesperson for several local and national campaigns for television and radio, sponsoring major brands such as "California's First 5", "AT&T", "Oil of Olay", "Herbal Essences", "Pampers", "ULTA Beauty", "Nestle", "Target", "Dignity Health", "Neutrogena", "Danon", "Silk", "Macy's", "American Cancer Society", "Johnson & Johnson", "Galpin Ford", "Amazon", "Netflix", and "BodyArmor", to name a few. She has also been an ambassador for the prestigious scholarship program, 'HACER' from McDonalds'.

Argelia along with her husband Omar, are authors of their first book [Amor Al Aire](#), which provides an overview of their own challenge of striking the balance between marriage, family and a radio program. Inspired by her daughters Camila and Anabella, she is also the author of her first children's book [Grandes Dreamers](#) that proudly highlights life, journey, impressive careers and the innovative achievements of twelve women entrepreneurs, Latinas born in the United States. **Argelia's** commitment is to help and contribute to the education, improvement and knowledge of the Latino community, thinking specifically about girls and women.

Argelia currently lives in Los Angeles with her husband Omar, daughters, Camila and Anabella, and their pets, Oreo and Cookie.

