

JUAN ALBERTO SANTOS

TELEVISION PRODUCER, HOST AND JOURNALIST



A prominent journalist, radio and television presenter and producer, he embodies the determination and entrepreneurial spirit that can lead to turning dreams into reality. Specializing in the field of entertainment, his career spans a wide range of roles within content production, from executive production to on-screen presentation, including team coordination, columning, and creative content creation.

With a career that has left a significant footprint on influential platforms in both the U.S. and Mexico, including Televisa, Azteca, Univision, Telemundo, and Estrella TV, Juan Alberto has demonstrated his versatility and skills in various areas of media. His ability to adapt to different roles and environments has allowed him to excel in a highly competitive and demanding field.

DEMO REEL



PROFESIONAL EXPERIENCE

Executive Producer, Host and Journalist - “Estrella TV”.

Producer and Host for the Entertainment Show **“En Vivo”** (April 2015- February 2024)

Producer for the Gossip show **“Chisme En Vivo”**, con Elisa Beristain y Javier Cerini (June 2020- April 2022)



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Host for the Entertainment Show **“El Mameluco”** (August 2018-December 2019)

Producer and Reporter for the Morning Show: **“Buenos Dias Familia”** (January 2016-December 2018)

Producer and Journalist for the Gossip and Entertainment Show **“Estrellas Hoy”** (March 2011- April 2015)

Producer **“Premios de la Radio” Red Carpet** (2011-2022)

Radio Host and Entertainment News Producer for Que Buena LA Radio “Al Chile con Marlene Quinto” – January 2019 – February 2024)

“Don Cheto al Aire” – March 2013- April 2016)

May 2004 to February 2011 (Mexico City)

Entertainment Reporter, Associate Producer, Writer, Production Team

Televisa (“La Oreja”, “Con Todo”, “Hoy”, “Nuestra Casa” “Espacio”), **TV Azteca** (“Venga La Alegria”), **Estrella TV** (“Estudio 2”, “Estrellas Hoy”, “Premios de la Radio”) **Freelance Reporter** (Shows: “Escandalo TV”, “Despierta America”, “El Gordo y la Flaca”, “Chisme Caliente”, etc).

Also: **Entertainment Columnist and Reporter for magazines, newspapers and websites in Mexico, Spain and USA.**

EDUCATION:

UCLA Extension – Los Angeles, CA

Certificate in Spanish – Language Journalism with a concentration in Print and Broadcast.

Universidad de Occidente - Sinaloa, México

Bachelor of Arts in Communication.

**24+ years of experience in
broadcasting, radio and print.**



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