

Paola Sasso



RADIO, DIGITAL & TV HOST.

"Happiness does not happen by chance, but by choice" - Jim Rohn

And that has been the choice of Paola Sasso, a radiant and charismatic woman who has decided to lead joy as a way of life.

She is the clear example of professionalism, an enterprising, successful woman who has managed to stay in trend at the national level for more than 10 months and has managed to keep her program in trend for more than a year and a half.

Paola Sasso is a Mexican businesswoman, philanthropist, TV and radio host, actress, entertainer and model. Degree in Marketing and Advertising. Ambassador of Lifestyle and Wellness and Fitness coach.



Demo Reel and more info → <https://unoproductions.com/portfolio/paola-sasso/>

Her first steps along the path of her career were through modeling in Chillout Models (agency she directed) and dancing as a teacher of casino salsa and Cuban salsa, followed by a career in marketing and advertising. But that did not satisfy her strong personality and full of goals, dreams and ambitions. Her eye was on acting, making her way into supporting melodrama roles for the Canal de las Estrellas, climbing in the staging "Politically Incorrect" which directed her to the cast of the series "El Capo".

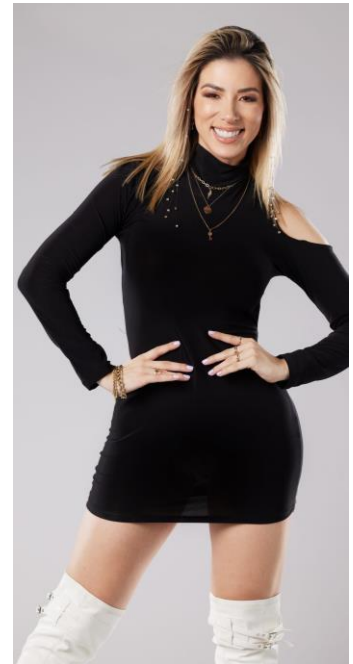
Her charisma, her sweetness, her joy and her talent in acting made a leap to other media such as Radio, Television and Internet, conducting and voiced programs such as: The best morning show "El Debraye" by oye 89.7, "Chulada Nait Chow" on the Chuponcito TV channel, "De Buenas" of heraldo TV, "Fit de semana" in the program "Sale el Sol" of Grupo Imagen. And without forgetting her cardio dance routines in the program "Hoy".



Her experience has been manifested in: News for Imagen Televisión, several magazines on healthy lifestyle issues, co-conduction in "Wellness and Lifestyle" with Alfredo Adame, conduction of massive events (Expo Heat MX) and corporate (Laboratorios Antei, Holiday Swap), speaker at farmacias San Pablo event, conduction in the program "ESTUDIO NOVIRSA" on A + and Discovery Channel, performance in theatrical comedy "AQUÍ EN CORTO", music videos, voice over in "El Club de la Lagaña", morning show #1 in Pachuca and Toluca, participation in "Ponte Fit" of Televisa Deportes, conduction in "Carreras en vivo" program.

She has conducted interviews with important personalities such as: TINI; Rauw Alejandro, Carlos Rivera, Carlos Vives, Piso 21, Princesa Alba, Bacilos and Los Rumberos, Kurt, Lagos, María Leon, Caloncho, Lucero y Mijares, DVCIO, Daniel Vargas, among others.

Paola is a person full of color that spreads her energy, which is why her talent crossed the media and became the ambassador of different recognized brands:



GNC - Vive mejor

Go vegan - Belleza natural

Gym Water

Harry's Grill - Prime Steakhouse & Raw bar

Studio M

Studio 18

Maite Fashion

Bandash

Huawei

Palladium Clothing

Fa Gutierrez - On line

Étoile

Zélé

Superama

Eyewear Poeth

Skinny - lea tox

Sports World

Keune - The art of hair design

Kipling

Torongia

Pan gabriel tu dulce compañía

Voss

HBO MAX

Cinopolis

Shein

Paramount

Cinemex

Universal

Total Play

Ysonut México

Adidas

Walmart

Nuk Nul

Paola Sasso is an independent, intelligent and successful woman, full of goals. That is why, in addition to her long career, her dreams are not only there. She started her own advertising and digital marketing agency "Pinkso", her sportswear brand "Chiquita my love", her salon - spa "Chillout Nails", and her podcast "Chismeandng".



Another characteristic is her philanthropy, she always seeks to help, guide and support others. It can be reflected in their routines, recipes and tips from their "Vivamos FIT" account with which they helped change lives, habits and self-esteem. But the greatest reflection of her philanthropy is in her sponsorship in "Disyuda": Psychopedagogical Center for Special Education, which attends in a schooled and / or therapeutic way to children, young people and adults who have a disability.

