



JAILYNE OJEDA

Model | Entrepreneur | Global Influencer |
Brand Ambassador | TV Host

Representing the new face of the empowered Latina woman —
combining beauty, intelligence, and entrepreneurship to inspire
millions worldwide.



A Force of Influence & Empowerment

Born in **Coachella Valley, California**, with roots in **Sinaloa, Mexico**, Jailyne Ojeda has built one of the most influential personal brands in the digital world, amassing more than **45 million followers** across her social media platforms.

Her mission transcends beauty and entertainment — she's dedicated to **elevating the image of the Hispanic woman**, celebrating determination, strength, and authenticity while building bridges between cultures through beauty, business, and philanthropy.

45M

Total Followers

Across all platforms

35+

Countries

Campaign reach

300+

Families Helped

Through humanitarian work

Career Milestones

First Mexican model to collaborate with luxury designer **Philip Plein**, presenting collections during **Milan Fashion Week** and starring in high-profile campaigns filmed across **Cannes, Paris, and Milan**. Featured on international magazine covers and global fashion platforms, Jailyne has become a symbol of Latina representation in luxury fashion. Her career bridges the worlds of **beauty, entrepreneurship, and empowerment**, positioning her among the most recognized Latina figures in the global modeling industry.

Media Presence

Recognized as one of the **most influential Latina figures in lifestyle, fashion, and wellness**, Jailyne has been featured on major television networks including **Univision** (*Despierta América, El Gordo y La Flaca*), **Telemundo** (*Hoy Día*), and **EstrellaTV** (*Angélica Vale Show*), as well as **U.S. and European TV outlets**. Her charisma and relatability have turned her into a trusted public personality who connects brands and audiences through authenticity, culture, and aspirational storytelling.

Artist Collaborations

A powerful figure in Latin music marketing, Jailyne has collaborated and been featured alongside leading global artists including **Peso Pluma, Rauw Alejandro, Natti Natasha, Luis R. Conríquez, Cris MJ, Lil Baby, 6ix9ine, Alfredo Olivas, Larry Hernández, and Javier Rosas**. Her image and influence have supported major promotions and international campaigns, further cementing her as a bridge between **music, fashion, and global pop culture**.

Entrepreneur & Brand Builder

Jailyne has channeled her influence into **three international lifestyle brands**, each embodying her belief in confidence, self-care, and empowerment through wellness and beauty.

Magic Honey

A natural energy and vitality supplement distributed in **over 20 countries**, designed to enhance wellness and performance

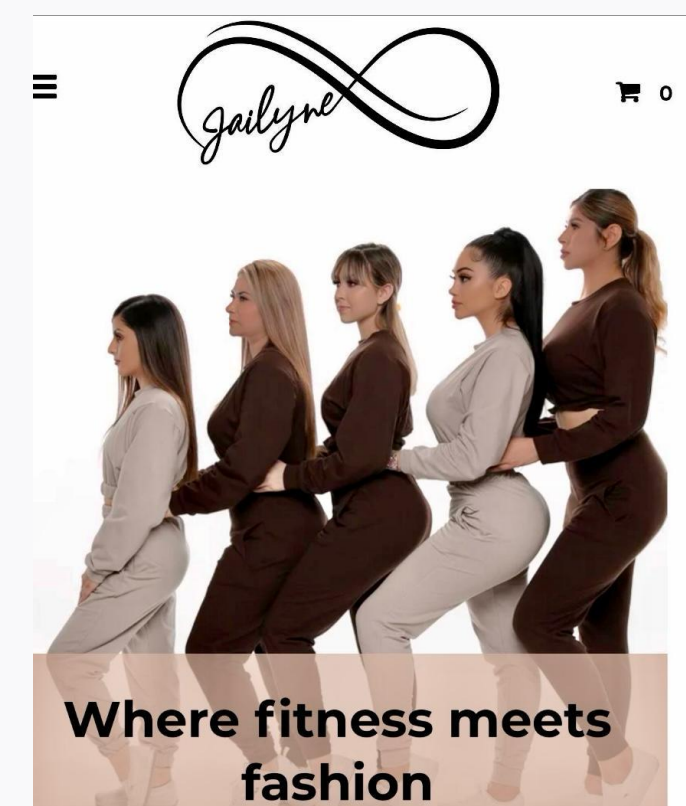
Hair Growth by Jailyne

Nutrient-rich hair-care products formulated to stimulate healthy growth and restore shine and strength

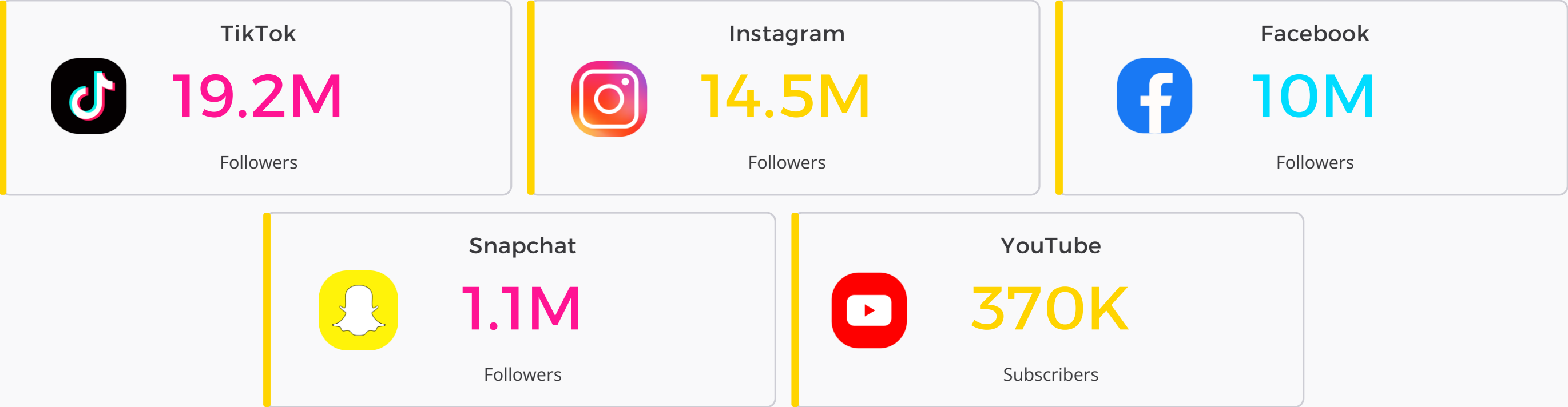
Snatched by Jailyne

A direct-to-consumer clothing and accessories line reflecting her confident, bold, unapologetically glamorous style

"Beauty is most powerful when it serves a purpose — empowering others to feel confident, strong, and unstoppable."



Portfolio & Social Reach



Visual Portfolio



Let's Create Something Extraordinary

Press Inquiries | Brand Partnerships | Media Appearances

Jailyne is available for brand collaborations, speaking engagements, media appearances, and humanitarian partnerships that align with her mission of empowerment and authenticity.

 **UNO PRODUCTIONS**

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