



JESSICA SANTACRUZ

FORMER PROFESSIONAL SOCCER PLAYER
SPORTS COMMENTATOR & ANALYST



[Demo Reel & more](#)

Jessica Santacruz is an international football analyst, sports broadcaster, and former professional footballer whose career spans nearly two decades competing at the highest levels of women's football across South America, North America, and Europe. Her extensive international playing experience provides unmatched credibility and insight in front of the camera, making her a trusted voice for television, digital media, and live sports coverage.

As a professional athlete, Jessica competed for some of Paraguay's most prestigious clubs, including Olimpia, Cerro Porteño, Sol de América, and Libertad. Internationally, she played for ŽNK Split in Croatia and FC Wacker Innsbruck in Austria, while also competing in the United States on a soccer scholarship at Friends University in Kansas.

A longtime member of the Paraguay Women's National Team, Jessica represented her country at both the youth and senior levels, competing in the **2010** and **2014 CONMEBOL Copa América Femenina** and multiple editions of the **CONMEBOL Copa Libertadores Femenina**, where she reached the tournament final early in her career with Universidad Autónoma de Asunción.

Recognized as one of Paraguay's premier defenders and leaders, Jessica was named the **2022 Paraguayan Football Association Women's First Division Player of the Year** after leading Olimpia to both the Apertura and Clausura league championships.

Following her retirement from professional football, Jessica seamlessly transitioned into sports broadcasting, where she has established herself as a football commentator, analyst, host, interviewer, content creator, and brand ambassador.

Drawing on her years of elite international competition, she delivers insightful tactical analysis, engaging storytelling, and authentic perspectives that resonate with audiences across television, digital platforms, and live events.

Beyond broadcasting, Jessica is passionate about developing the next generation of female athletes through her [football academy](#) and coaching initiatives. Her commitment to growing the game and empowering young players has made her an influential advocate for women's football throughout Latin America.

Today, Jessica Santacruz combines world-class playing experience, media expertise, and a dynamic on-camera presence to bring audiences informed analysis, compelling storytelling, and an authentic voice that reflects the global evolution of the beautiful game.



PROFESSIONAL HIGHLIGHTS

- Former member of the Paraguay Women's National Team (Youth & Senior)
- CONMEBOL Copa América participant
- Multiple Copa Libertadores appearances
- Professional experience in Paraguay, United States, Croatia and Austria
- NAIA Top-10 National Ranking (University of Texas at Brownsville)
- Multiple National Championships
- Tigo Sports Athlete of the Year
- International football career spanning more than 18 years

SPORTS MEDIA EXPERIENCE

- Football Commentator
- Television Sports Analyst
- Radio Personality
- Digital Sports Content Creator
- Brand Ambassador

EDUCATION

- Universidad Americana – Bachelor's Degree in Communications (Currently Enrolled)
- Instituto Técnico Superior de Fútbol – Higher Technical Degree in Football (2019)
- University of Texas at Brownsville – Bachelor's Degree in Marketing & Business Administration (2014)

CORE STRENGTHS

Football Analysis • Television Broadcasting • Public Speaking • Sports Communication • Digital Content Creation • Personal Branding • Marketing • Leadership • Teamwork

LANGUAGES

Spanish • English • Portuguese • Guaraní